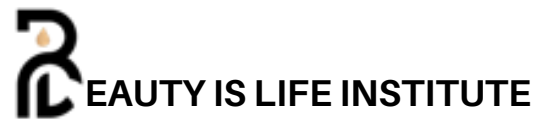


PROSPECTUS



MANICURES & PEDICURES



■ About Us



Beauty is Life Institute™ is a premier beauty and aesthetics training center dedicated to shaping the next generation of industry professionals. With locations in Paarl and Johannesburg, we specialize in empowering individuals with cutting-edge skills, managerial expertise, and entrepreneurial insights to thrive in the dynamic beauty and wellness sector.

Our holistic approach combines the latest advancements in aesthetics with innovative business practices, ensuring our graduates are well-equipped for success.

At Beauty is Life Institute™, continuous learning and professional development are at the heart of everything we do, fostering excellence, innovation, and expertise in every student we train.

■ Our Philosophy

Beauty is Life Institute™ is dedicated to shaping the next generation of Health and Skincare professionals. Rooted in respect, integrity, and industry expertise, we combine eco-friendly principles with high-quality, results-driven training.

We mentor and inspire our students to excel in the dynamic beauty industry, offering lifelong support and a focus on excellence. At Beauty is Life Institute™, we don't just teach – we empower careers.



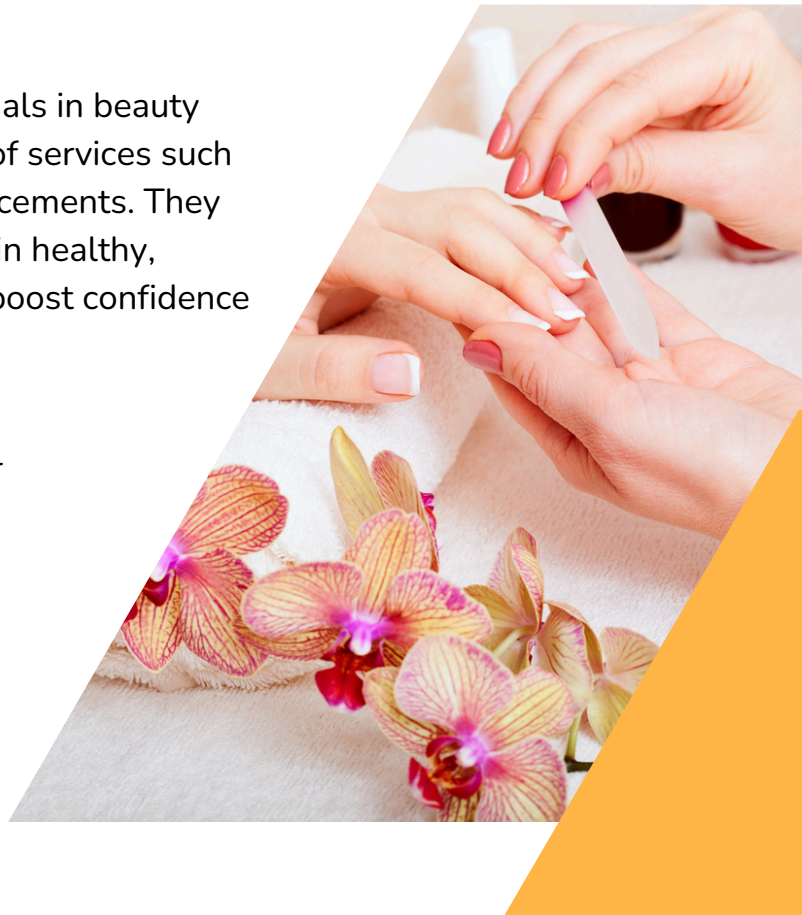
■ What does this course entail?

Nail technicians are essential professionals in beauty salons and spas, offering a wide range of services such as manicures, pedicures, and nail enhancements. They play a key role in helping clients maintain healthy, attractive nails, which can significantly boost confidence and contribute to overall well-being.

Highly skilled in hand and foot care, nail technicians attract new clients and retain existing ones, as nail services are among the most popular and profitable offerings in the beauty industry. Their expertise can greatly contribute to the success of salons and spas, with many nail technicians building long-lasting relationships with clients, resulting in repeat business and positive word-of-mouth referrals.

In addition to improving the appearance and health of nails, nail technicians also enhance clients' self-esteem and sense of well-being. Regular nail treatments help clients feel more confident in their appearance, and the care provided by a skilled technician can also promote a positive outlook on personal health and hygiene.

The relaxing and enjoyable experience that nail technicians provide contributes to reducing stress and improving mental health, making their work integral to both the physical and emotional well-being of clients. Beyond the aesthetic benefits, a nail technician's attention to detail and personalized service also fosters a sense of trust and relaxation, offering clients an opportunity to unwind and rejuvenate, which can have lasting positive effects on their overall quality of life.



Manicures & Pedicures Course Outline:

1. Anatomy and Physiology of the Hand and Foot

- Understanding the anatomy of the upper and lower extremities
- Identifying common nail disorders and diseases

2. Safety and Sanitation Practices

- Implementing proper hygiene and safety protocols
- Recognizing contraindications to services

3. Hand and Foot Care

- Providing effective cuticle care and maintenance
- Using proper massage techniques for hands and feet
- Mastering filing and buffing techniques for healthy nails

4. Polish and Gel Application Techniques

- Perfecting polish application, including French manicure and pedicure
- Perfecting Gel application, including French manicure and pedicure

5. Advanced Treatments

- Offering hot oil hand and foot treatments

6. Client Consultation and Communication

7. Time Management and Appointment Booking

- Organizing appointment schedules and managing time efficiently

8. Aftercare and Maintenance Instructions

- Educating clients on aftercare and maintenance for long-lasting results

Where PERFECT
NAILS and EXPERT
CARE unite for your
success.

■ Course Details

Beauty is Life Institute offers expert training in manicures and pedicures, for future nail techniques at our locations in Paarl and Johannesburg. Our students enjoy the flexibility of studying theory remotely through online classes, with practical sessions held at their nearest Beauty is Life Institute location. This blended learning approach ensures students gain essential industry knowledge and hands-on experience, preparing them for a successful career in the beauty and aesthetics industry.

Our Paarl Branch:

**Spice Route Destination;
Suid-Agter-Paarl Road
Paarl; Western Cape**

Our Johannesburg Branch:

**Honeydew Eco Village
281 Honeydew Road
Northriding AH,
Johannesburg; Gauteng**

■ Investment in Your Future

Cost of Course: R7 900 EXCLUDING KIT

Cost of Kit (Optional): R4 500 Polish and Gel Beginner Kit

Deposit of R1 200 is required to secure your place in the course.

Registration Cost: R550

Course Duration: 5 Days

The cost of the course includes:

- All necessary study materials

At Beauty is Life Institute, we are dedicated to empowering the next generation of beauty professionals in manicures, pedicures, and nail techniques. Our courses offer a comprehensive education, blending theory with hands-on practice to ensure students gain the knowledge and skills needed to succeed in the beauty and aesthetics industry. We look forward to welcoming you into our community and supporting you every step of the way on your journey to becoming a skilled and successful nail professional.

Let's Get In Touch

Contact Us

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