

PROSPECTUS



PERFORM A  
FACIAL SERVICE

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## ■ About Us



Beauty is Life Institute™ is a premier beauty and aesthetics training center dedicated to shaping the next generation of industry professionals. With locations in Paarl, Johannesburg, and Krugersdorp, we specialize in empowering individuals with cutting-edge skills, managerial expertise, and entrepreneurial insights to thrive in the dynamic beauty and wellness sector.

Our holistic approach combines the latest advancements in aesthetics with innovative business practices, ensuring our graduates are well-equipped for success.

At Beauty is Life Institute™, continuous learning and professional development are at the heart of everything we do, fostering excellence, innovation, and expertise in every student we train.

## ■ Our Philosophy

Beauty is Life Institute™ is dedicated to shaping the next generation of Health and Skincare professionals. Rooted in respect, integrity, and industry expertise, we combine eco-friendly principles with high-quality, results-driven training.

We mentor and inspire our students to excel in the dynamic beauty industry, offering lifelong support and a focus on excellence. At Beauty is Life Institute™, we don't just teach – we empower careers.



# ■ What does this course entail?

In the ever-evolving beauty and skincare industry, gaining a strong foundation in facial services is essential for success. Enrolling in a Facial Services course equips beauty therapists with the essential skills and knowledge needed to perform high-quality facial treatments. This course covers key areas such as skin analysis, product selection, and client care, ensuring therapists are prepared to address the unique needs of each client

By mastering fundamental facial techniques, therapists can deliver treatments that promote healthy skin and deliver noticeable, satisfying results. This training not only boosts therapists' confidence but also helps them develop strong, trusting relationships with clients, leading to higher levels of satisfaction and loyalty.

Moreover, the course lays the groundwork for ongoing professional growth, offering therapists opportunities to expand their skills and stay current with emerging trends in skincare. As therapists gain experience, they can refine their techniques, enhance their knowledge, and continue to meet the evolving needs of their clients.

A solid understanding of facial services allows beauty therapists to offer personalized care that addresses a wide range of skin concerns, helping clients achieve their desired results. Ultimately, this course empowers therapists to build a successful, rewarding career in facial services while making a meaningful impact on their clients' skin health and overall well-being.



# Perform a Facial Service Course Outline:

## **1. Health and Safety**

- Applying health and safety procedures to ensure a safe and hygienic environment.
- Proper workstation preparation and effective waste disposal practices.
- Maintaining safety, hygiene, and environmental standards throughout the service.

## **2. Products, Equipment, and Materials**

- Understanding the use and purpose of various products, tools, and materials essential for facial treatments.

## **3. Conducting thorough client consultations and assessments.**

- Identifying skin conditions, contraindications, and considerations for treatment.

## **4. Designing customized facial treatment plans tailored to individual client needs.**

- Selecting and using appropriate products for cleansing, exfoliation, and mask application.

## **5. Operating a facial steamer for effective steam treatments.**

## **6. Applying creams and serums based on skin types and concerns.**

## **7. Homecare and Aftercare**

- Recommending suitable products to support and enhance skincare goals.

Where FACIAL  
SERVICES, EXPERTISE,  
and INNOVATION  
unite for skincare  
excellence.

## ■ Course Details

At Beauty is Life Institute, we are dedicated to equipping future professionals in facial services with the expertise and confidence needed to excel in advanced skincare. Our comprehensive course combines remote theoretical training with practical sessions at your nearest Beauty is Life location in Paarl, Johannesburg, or Krugersdorp. By blending in depth knowledge with hands-on experience, we are here to guide you on your journey to becoming a skilled and successful professional in performing facial treatments

**Our Paarl Branch:**

Spice Route Destination;  
Suid-Agter-Paarl Road  
Paarl; Western Cape

**Our Johannesburg Branch:**

Honeydew Eco Village  
281 Honeydew Road  
Northriding AH,  
Johannesburg; Gauteng

**Our Krugersdorp Branch:**

Noordheuwel  
210 Bell Drive  
Krugersdorp; Gauteng

## ■ Investment in Your Future

**Cost of Course: R6 800**

**Deposit of R1 200 is required to secure your place in the course.**

**Registration Cost: R550**

**Course Duration: 5 Days**

**The cost of the course includes:**

- All necessary study materials.

At Beauty is Life Institute, we are dedicated to empowering the next generation of facial service professionals with the expertise and confidence to excel in skincare. Our comprehensive course blends practical experience with theoretical knowledge, ensuring students are equipped with the skills and techniques needed to deliver exceptional facial treatments. We look forward to welcoming you into our community and supporting you on your journey to becoming a skilled and successful professional in facial services.

## Let's Get In Touch

### Contact Us

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### Visit Our Website

[www.beautyislifeinstitute.co.za](http://www.beautyislifeinstitute.co.za)

