

PROSPECTUS



BROW LAMINATION & LASH LIFT



■ About Us



Beauty is Life Institute™ is a premier beauty and aesthetics training center dedicated to shaping the next generation of industry professionals. With locations in Paarl, Johannesburg, and Krugersdorp, we specialize in empowering individuals with cutting-edge skills, managerial expertise, and entrepreneurial insights to thrive in the dynamic beauty and wellness sector.

Our holistic approach combines the latest advancements in aesthetics with innovative business practices, ensuring our graduates are well-equipped for success.

At Beauty is Life Institute™, continuous learning and professional development are at the heart of everything we do, fostering excellence, innovation, and expertise in every student we train.

■ Our Philosophy

Beauty is Life Institute™ is dedicated to shaping the next generation of Health and Skincare professionals. Rooted in respect, integrity, and industry expertise, we combine eco-friendly principles with high-quality, results-driven training.

We mentor and inspire our students to excel in the dynamic beauty industry, offering lifelong support and a focus on excellence. At Beauty is Life Institute™, we don't just teach – we empower careers.



■ What does this course entail?

Lash lift and brow lamination professionals play a crucial role in the beauty industry, enhancing clients' natural features and boosting their confidence. These services not only transform a client's look but often result in repeat business and positive referrals, contributing to a thriving beauty career. As demand for lash lifts and brow lamination continues to grow, professionals specializing in these services are highly sought after, making them an invaluable asset to any salon or spa.

These temporary hair enhancement treatments, curl and lift natural lashes and shape and set brows into a defined, uniform look, lasting for several weeks. A lash lift and brow lamination technician's expertise lies in customizing treatments to suit each client's individual needs, ensuring the procedures are performed safely and effectively.

Well-trained technicians do more than just apply the treatments—they understand how to maintain the health of the client's natural lashes and brows, ensuring long-lasting, beautiful results. Their ability to communicate with clients, understand their preferences, and deliver the perfect lift and lamination is what sets them apart. This course provides a solid foundation in all aspects of lash lift and brow lamination services, from proper sanitation practices and safety protocols to mastering the best techniques for styling.

With these skills, technicians are prepared to offer in-demand services that will help build a loyal client base and ensure salon success. By staying current with industry trends and continually refining their skills, they can deliver top-tier services, increasing both their revenue and reputation in the beauty industry.





Lash Lift & Brow - Lamination Course Outline:

- Client consultation and personalized treatment design
- Sanitation and infection control practices
- Proper preparation of the hair and treatment areas
- Selecting the appropriate silicone pad size for the desired lift
- Dos and don'ts for lash lift and brow lamination application
- Tinting techniques as part of the lash lift and brow lamination service
- Techniques for safe and effective lash lift and brow lamination application and removal
- Time management to ensure efficient treatment without compromising quality
- Aftercare instructions for maintaining lash lift and brow lamination results
- Troubleshooting common issues during lash lift and brow lamination application
- Promoting lash and brow health to prevent damage during the treatment
- Client consultation and allergy testing
- Staying updated on trends in lash lifts, brow lamination, and tinting techniques
- Managing client expectations and providing consistent results.

Where LASH LIFTS,
BROW LAMINATION,
and BEAUTY unite for
your success.

Course Details

Beauty is Life Institute offers hands-on training in lash lifts and brow lamination at our locations in Paarl, Johannesburg, and Krugersdorp. While students receive essential theoretical knowledge online, the focus of the course is on practical, in-person training. This approach allows students to gain valuable experience with real clients, perfecting their techniques from the start. With expert guidance and practical sessions, students are fully prepared to launch a successful career in lash and brow services.

Our Paarl Branch:

Spice Route Destination;
Suid-Agter-Paarl Road
Paarl; Western Cape

Our Johannesburg Branch:

Honeydew Eco Village
281 Honeydew Road
Northriding AH,
Johannesburg; Gauteng

Our Krugersdorp Branch:

Noordheuwel
210 Bell Drive
Krugersdorp; Gauteng

Investment in Your Future

Cost of Course: R6 800 EXCLUDING KIT

Cost of Kit (optional): R1 400 Lash and Brow Combo Kit

Deposit of R1 200 is required to secure your place in the course.

Registration Cost: R550

Course Duration: 3 Days

The cost of the course includes:

- All necessary study materials

At Beauty is Life Institute, we are committed to empowering the next generation of lash lift and brow lamination professionals with the skills, knowledge, and hands-on experience needed to succeed. Our course is designed to provide a comprehensive education, combining practical training with essential theory, ensuring that students are fully equipped to excel in the lash and brow treatment industry. We look forward to welcoming you into our community and supporting you every step of the way as you embark on your journey to success.

Let's Get In Touch

Contact Us

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